



**FALL 2022 PINEY WOODS WINE FESTIVAL  
MERCHANDISE VENDOR APPLICATION**

Oct. 14, 2022 1:00 PM – 8:00 PM

Oct. 15, 2022 11:00 AM – 7:00 PM

PICKER'S PAVILION

205 E. NORTH STREET (CANNERY ROW)

LINDALE, TEXAS 75771

[visitlindaletx@gmail.com](mailto:visitlindaletx@gmail.com) | 903-881-5103

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

DESCRIPTION OF MERCHANDISE: \_\_\_\_\_

WEBSITE/FACEBOOK PAGE: \_\_\_\_\_

**PREVIOUS VENDOR? YES / NO**

**YES, I am interested in being a vendor at the May 2023 Wine Festival**

**YES, you have permission to share my contact information with other festival hosts**

**10 X 10 VENDOR SPACE WITHOUT ELECTRICITY FOR BOTH DAYS = \$100.00**

**10 X 10 VENDOR SPACE WITH ELECTRICITY FOR BOTH DAYS = \$120.00**

Exhibitor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date Application Received: \_\_\_\_\_ Date Approved: \_\_\_\_\_ Date Payment Received: \_\_\_\_\_

**Please Submit Application To:**

City of Lindale Tourism Department

55 Miranda Lambert Way – Ste. 3

Lindale, Texas 75771

[visitlindaletx@gmail.com](mailto:visitlindaletx@gmail.com) | 903-881-5103



Dear Prospective Vendor,

The City of Lindale will host the Annual Piney Woods Wine Festival, Oct. 14-15, 2022. This year, we are very excited to offer our unique shopping experience on both days of the event, Friday, Oct. 14<sup>th</sup> from 1:00-8:00 pm and Saturday, Oct. 15<sup>th</sup> from 11:00 am until 7:00 pm. This gives both the vendor and the shopper more opportunity.

The Tourism Department and the Wine Festival Committee will review all vendor applications. Below are factors that are considered for selection:

- Quality and type of product in each category (jewelry, clothing, furniture, etc.) and price points.
- Presentation of merchandise
  - Each vendor should provide a unique shopping experience – as if you were walking into a specialty shop.
  - Please submit current merchandise photos and/or previous booth photos with application.
- Promptness in returning ALL completed information.

All applications and booth photos MUST be submitted for an application to be complete. Previous participation in PWWF does not guarantee selection. The Tourism Department and the Wine Festival Committee reserve the right to limit the amount of similar merchandise.

If accepted to participate, only items listed on your application will be allowed. Booth location is determined on a first come, first-serve basis.

**If selected, ALL VENDORS will be required to keep their booth open throughout the entire length of the Festival (Friday, 1:00 pm to 8:00 pm and Saturday, 11:00 am to 7:00 pm). Also note, VIP attendees will be allowed to enter the Wine Garden 30 minutes prior to official opening each day. Please be ready to welcome shoppers by this time.**

You will be notified by email if you have been accepted as a vendor. You will then be instructed to proceed with payment.

Thank you for your interest in the Piney Woods Wine Festival. Please contact us if you have any questions.

Sincerely,

Seong MacLaren  
Director, Downtown Development & Tourism  
903-617-9132  
seongm@lindaletx.gov